

**WIRC – ICWAI**

**Modular Training Programme for ICWAI final Students, which will be held at MULUND College – Mulund as per the timetable given below:**

<b>Day, Date and Time</b>	<b>Name of Faculty</b>	<b>Topics</b>
SUNDAY 05/02/2012 (id-e-milad) 10.00 AM TO 2 PM		Cost Audit I – Appointment of Cost Auditor, Cost accounting records rules cost audit report rules schedule annexure and critical study thereof, verification of records and reports
		Cost Audit II – Review of Cost audit report objectives following up actions, and disposal of cost audit report, end users of cost audit report, Case studies
Sunday 12/02/2012 10.00 a.m. to 02.00 p.m.		Other services of Cost accountants – Certification for various purposes – form and contents of certificates, productivity audit, energy audit, efficiency audit assessment of losses under marine fire and accident policies, inventory audits for banks and other agencies
		Contemporary developments WTO, GATT, Corporate Governance
Sunday 19/02/2012 10.00 a.m. to 02.00 p.m.		Direct Tax Planning – Tax aspects of mergers and amalgamation, new industrial establishment, tax consideration in management decisions e.g. make or buy, own or lease, retain or replace, export v. local market, tax incentives and export promotions.
		Indirect Tax Planning – on Central Excise, CENVAT, Sales Tax, Customs Act
Monday 20/02/2012 (Mahashivratra) 10.00 a.m. to 02.00 p.m.		Soft Skills
Sunday 26/02/2012 10.00 a.m. to 02.00 p.m.		International Finance I – Risk diversification, management of interest rate risk/swaps, minimization of political risk, risk of fraud (i.e. fraud policy statements)
		International Finance II – forward contracts and money market hedges, currency futures and options currency swaps and internal hedging techniques.
		International Finance III – Management of risk – Transaction, translation and economic risk, interest rate party, purchasing power party etc, Case Studies.

Sunday 04/03/2012 10.00 a.m. to 02.00 p.m.	SHEKHAR JOSHI	Strategic Management I – Mission, corporate objectives, gap analysis, SWOT analysis, strategies for growth through expansion and diversification.
		Strategic Management II – Strategies in the development models, Delphi model, econometric, heuristic model; Sensitivity analysis; life cycles, Porters generic strategies, BCG MATRIX etc.
Sunday 11/03/2012 10.00 a.m. to 02.00 p.m.		Strategic Management III – Acquisition and merger strategies, strategy of joint venture both in India and abroad, marketing strategy as a part of corporate strategy, growth under inflation and protection of share holders' real capital.
		Marketing I Production orientation v. market orientation, marketing objectives, marketing mix, pricing policies and strategies, evaluation and control of sales activities. Case studies.
Sunday 18/03/2012 10.00 a.m. to 02.00 p.m.		Marketing II – Sales promotion, marketing and profitability analysis – evaluation of marketing research and marketing planning, contribution analysis and product line profitability analysis, evaluation of research information. Case studies.
		Valuation Management – other valuation bases, for takeover, merger, amalgamation, valuation of brand intellectual capital etc case study
SUNDAY 25/03/2012 10.00 a.m. to 02.00 p.m.		Financial strategy I – strategy formulation, measurement of income and capital, analysis of financial statements, segmental analysis, inter-firm comparison.
		Financial strategy II – Advanced investment appraisal, CAPM, advanced aspects of arbitrage theory, risk adjustment using the certainty equivalent method.
Sunday 01/04/2012(ram navami) 10.00 a.m. to 02.00 p.m.		Decision making I – Basic concepts of decision making, transfer pricing, application of OR techniques in decision making, ABC and activity based management, just-in-time and back flush accounting
		Decision Making II – Investment appraisal, capital budgeting process, investment appraisal techniques, taxation, replacement – individual and group, unequal lives, sensitivity analysis, divisional performance, Case studies
Thursday 05/04/2012(Mahavir Jayanti) 10.00 a.m. to 02.00 p.m.		Financial Management I – Sources of finance – national and international, analysis of operating and financial leverages; capital structures theories and planning, cost of capital and its uses, dividend decisions.
		Financial Management II – Working capital management – requirement, policies, term loans, working capital management under inflation; financial services – leasing, merchant banking, hire purchase etc case studies.
Friday 06/04/2012(Good Friday) 10.00 a.m. to 02.00 p.m..		Capital Budgeting – Pay back period, NPV, IRR, CAPM model, inflation, leasing vs. buying, and other related topics,
		Financial Management in public sector – Determination of cash flows and cost benefit analysis, pricing policies of public enterprises, project formulation, social cost benefit analysis.
Sunday 08/04/2012 10.00 a.m. to 02.00 p.m.		Financial reporting – Disclosures, productivity and profitability reporting, performance measurement/development reports, current financial issues and reporting Case studies.
Saturday 14/04/2012(Ambedkar Jayanti) 10.00 a.m. to 02.00 p.m.		Valuation Management – Principles and techniques of valuation, valuation of share, debentures, inventory.
Sunday 15/04/2012 10.00 a.m. to 02.00 p.m.		Indian Companies are increasingly adopting/have adopted World Class Performance Metrics to improve Performance in their Organizational Management

		<i>Managing for Change &amp; Maintaining the Gains – A case Study of TWO Manufacturing Companies</i>
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FINAL STUDENTS ARE REQUESTED TO SEND A E-MAIL FOR MODULAR TRAINING AT MULUND COLLEGE WITH THEIR NAME REGISTRATION NUMBER

**WIRC@ICWAI.ORG**